

Access Free The Sneaker Anatomy Of An Industry And An Icon Pdf File Free

Sneaker Freaker. The Ultimate Sneaker Book! Out of the Box Soled Out 1000 Sneakers Sneaker Design Coloring Book Sneaker Mayhem Sneakers 2 Sneakers x Culture: Collab Sneaker Wars Sneakers Sneakers Sneaker Puzzle Complex Presents: Sneaker of the Year Sneakers It's More Than Just Buying Sneakers Certain Sneakers with Fabric Uppers and Rubber Soles, Inv. 337-TA-118 Sneaker Century Sneaker Coloring Book The Sneaker Coloring Book Sneakers Unboxed Sneaker Mayhem Sam's Sneaker Squares The Super Sneaker Book Sneaker Flip The Sneaker Book Mass Customisation in Sports Creative Sole: Japanese Sneaker Culture Sneak the Sneaker The Complete Sneaker Reseller Guide: Volume 2 Sneakers Air Jordan Coloring Book SLAM Kicks Sneaker Coloring Book The Art of Sneakers The Case of the Sneaker Snatcher and Other Mysteries Sneaker Vibes Only Self-Care Journal The Sneaker Book Story Structure Calendar Mysteries #9: September Sneakers Sneakers and Shoes Coloring Book

Soled Out Aug 31 2022 A riotous, 720-page celebration of sneakers and sporting legends, as told through the medium of vintage print advertising

The Sneaker Book Sep 27 2019 Traces the history of the sneaker from its days as a summer shoe for children to its serious use for athletes and importance as a fashion accessory, with quotes, anecdotes, and cartoons

Sneakers Jan 24 2022 The first academic study of sneakers and sneaker subculture in America.

The Complete Sneaker Reseller Guide: Volume 2 Jun 04 2020 The sneaker culture is ravenous. Certain shoes that retail for \$120 to \$250 move steadily in the aftermarket on sites like Stock-X, eBay, and Goat for 2-3 times retail, sometimes more. In fact, Stock-X now does millions of dollars per month in sneaker trading alone. Everywhere you go these days, you see sneakerheads rocking the latest heat. Trading sneakers in the secondary market is fast becoming a legitimate installation in our culture, and a pretty damn cool one at that. In this much anticipated follow-up to his bestselling sneaker reseller guide, the Sole Master guides aspiring sneaker chefs to next-level success. One only needs to be armed with the tactics taught in the first volume, and have a little experience under their belt, to be ready to step up to becoming a serious operator. Do you want to know exactly how the top sneaker resellers cop 25+ pairs of the hottest releases? Would you like to pick the Sole Master's brain and benefit from his experience running what is now one of the largest sneaker "cook groups" on Twitter? Find yourself a quiet spot, open this new 24,000-word training manual, and be prepared to take notes. Nothing is held back. You'll come away from this text knowing everything the master chefs know. So let's get started...

Sneaker Coloring Book Jan 30 2020 Take a break from your stressful day-to-day sneaker hunting and amp up your creativity. In the Sneaker Coloring Book you can color your most beloved shoe models in what ever way you want. You can relax your mind with some peaceful coloring fun, or get heads on creative adding that complex design you always wished for your favorite sneaker model. Whether you are an advanced sneaker head or just have the slightest interest in street fashion and sneakers, you can't go wrong with the Sneaker Coloring Book! Equally well suited for kids and adults, the book's 50 pages are packed with illustrations of some of the most iconic sneaker models of all times. From the original Pro Keds, Adidas Superstar and Vans Sk8-Hi, via '80s classics such as Troop and Air Jordan, to recent models like Nike Marty Mctly, Puma Creeper, Balenciaga triple S and Adidas Yeezy - just to name a few of the many models included in the book. The shoes in the Sneaker Coloring Book are illustrated by Alexander Rosso, a sneaker nerd of rank who has spent the past 12 years working as a graphic designer and illustrator, mainly in the music and streetwear business. The Sneaker Coloring Book is the perfect gift for anyone interested in sneakers, design and streetwear! The Sneaker Coloring Book is marker friendly! Use your favorite markers without the risk of ruining the illustration on the other side of the paper. The Sneaker Coloring Book is the latest in Dokument Press' popular coloring book series, with titles such as Hip Hop Coloring Book and Graffiti Style Coloring Book.

Sneaker Design Coloring Book Jun 28 2022 Kids can get their kicks with this coloring book of sneaker art. Thirty full-page illustrations of high tops, low tops, and other fun and funky footwear include leopard prints and patterns inspired by Japanese kokeshi dolls. In addition, a selection of plain sneakers invites children to design their own original styles.

Sneakers and Shoes Coloring Book Jun 24 2019 A collection of awesome retro sneakers and great looking shoes. Don't be afraid to use crazy colors that original makers never thought of, This will help you relax more. Iconic single sided illustrations A perfect gift for any sneaker lovers Once finished, you can frame the images or use them as posters There's same extra space where you can add your own touch Hours of continuous fun You can click on our name to see more of our books.

Sneakers Dec 23 2021 Explains the history, manufacturing, decorating, distribution, marketing, and popularity of sneakers.

Air Jordan Coloring Book Apr 02 2020 UNLEASH THE ARTIST INSIDE WITH THIS ONE OF A KIND AIR JORDAN COLORING BOOK Do you consider yourself a sneakerhead with a love for all things kicks? Are you a fan of Michael Jordan and his shoes? Would you love to see if you can come up with a better color-ways then NIKE them selfs? If so, Troy DaVinci & Narleyapps.INC has created an Air Jordan Coloring Book that you'll absolutely love. The first coloring book of its kind, it features everything from the infamous Air Jordan 1's first released in 1985 to the cutting edge Jordan 23's. You can now play head designer and see if you would have done a better job by playing around with the colorways on iconic kicks like the AJ III's. You just might surprise yourself! This would make the perfect gift for any sneaker lover, and your little one will have a total

blast coloring in something other than wide-eyed cartoons. Young or old, this coloring book is sure to fascinate. Let that creativity run wild by clicking MADE IN THE USA "Add to Cart" now!"

Sneakers Unboxed Mar 14 2021 This is the first book to gather leading designers, creators and industry insiders to reflect on sneaker design and its ground-breaking impact on popular culture. Contributors provide insights into the evolution of sneakers from sport-wear to style icons, the processes and people involved in sneaker design and its global future. Through conversations with the people directly involved in the creation of sneakers, it speaks to the the next generation of sneaker designers and wearers by asking: who are the people involved in the design of a sneaker? How do their roles and approaches differ? How does their individual work contribute to the collective effort of making a sneaker? What will the future of sneaker design be? Richly illustrated, it includes iconic sneakers, drawings and sketches, prototypes as well as glimpses in the manufacturing process. Across three chapters - Style and Culture, People and Processes, The Future - the approaches and experience of industry leaders unfold the past, present, and future of sneakers as style icons and cultural facilitators. Contributors turn to the next generation of designers with an open challenge to move the industry towards a more positive direction for both the people and the planet.

Sneaker Vibes Only Self-Care Journal Oct 28 2019 Journaling has become a key part of my self-care journey, because it allows me to put my thoughts onto paper, without judgment. I decided to create this journal, in hopes that it will help you on your self-care journey too! Whether you've been writing for years or are just beginning to, this journal is for you! Please be sure to follow and tag @sneakervibesonly on Instagram, and subscribe by email at www.sneakervibesonly.com for Sneaker Vibes Only (SVO) updates on upcoming products and events.

Sneak the Sneaker Jul 06 2020 A community of diverse shoes lives in a closet at the end of a hallway. They represent many colors, sizes, and uses. The shoes struggle with a superficial social order, just like kids do at school and adults at work. The closet is ruled by Lucy Le Shoe, a very self-centered, obnoxious, yet beautiful set of red pumps. She is not shy about letting all of the other shoes know how special she thinks she is. Closet life is disrupted when an old, beat-up sneaker named Sneak the Sneaker moves in. Sneak the Sneaker is a wise, understanding, and forgiving shoe who has figured out what is really important in life. Sneak the Sneaker is a story of peer pressure and bullying. You will enjoy watching Sneak the Sneaker teach all of the other shoes a lesson about self-esteem and kindness. He lets them know that being what they are is precisely the right thing for them to be.

Creative Sole: Japanese Sneaker Culture Aug 07 2020 Creative Sole, Japanese Sneaker Culture is a book that looks at Japan's prolific presence in sneaker culture globally. Creative, covetable and cool, Japanese sneakers are some of the most highly sought after in the world today, with an incredible amount of designers, collaborators, artists and makers, all infusing their creative energy into this multi-billion dollar industry. This book includes hundreds of sneakers from the hottest Japanese designers, and collaborations ranging from the crazy to the chic, to vintage, rare and Japan exclusive items. From Asics / Onitsuka Tiger's Olympic archival items, to the entire portfolio of Mita sneakers collabs, to historic Japan-made sneakers sourced from the vaults of Tokyo's super collectors, this comprehensive book will thrill all lovers of design and fashion. Included are over 350 sneaker photos, including collaboration kicks with a wide range of creators, from designers such as Comme des Garçons, street wear label BAPE, Nintendo game characters, artist Takashi Murakami, Hello Kitty to skaters like Christian Hosoi. Interviews with famous designers, artists, creative directors, athletes and ad agency W+K provide exclusive contextual information into the world of kicks.

Certain Sneakers with Fabric Uppers and Rubber Soles, Inv. 337-TA-118 Jul 18 2021

Sneaker Mayhem May 28 2022 Discover the Craziest, most expensive, glamorous and damn right outrageous sneakers of 2020 with the All New Sneaker Sneaker Mayhem: The Ultimate Sneaker Book for Sneakerheads 2021 Edition! Revisit the sneakers that made 2020 great (even though 2020 could have been better but let's not get into that...) A coffee table book is the easiest way to showcase your personality to guests and add some spice to your home's interior. What better way to express your fascination for sneakers than with a sneaker coffee table book. "I bought the original Sneaker Mayhem book and decided to buy the 2021 Edition too. I did not expect the 2021 Edition to be so good. The selection of shoes is amazing and it's a great conversational piece when guests come over. This book will forever live on my living room table" - Peter Howells Rediscover some of the world's most mind boggling shoes and greatest collaborations of 2020 and gain insights on your favorite sneakers including history about the sneaker as well as resale price inside this jam-packed book of sneaker goodness. Sneaker Mayhem 2021 Edition is the ultimate sneaker book for you. Find out the sneakers that took the world by storm and other that made us go what the f... From sneakers that came straight out of an LSD trip to Crocs made in collaboration with rapper Post Malone, you are guaranteed to find a sneaker that will blow your mind as well as your guests. "My wife loves buying a bunch of coffee table books. I'm glad there's a coffee table book for us sneakerheads." - Berat Serrano (Sneakerhead) We have hand-picked over 30 insane sneakers released in 2020 including: Nike SB Dunk Low x Chunky Dunky Nike Air Jordan High Dark Mocha J Balvin x Air Jordan 1 Yeezy FoamRunner Joe Freshgoods x New Balance 992 'No Emotions Are Emotions' Grateful Dead x Nike SB Dunk Low New Balance 2002R x Salehe Bembury We can't put the whole list in an Amazon description, you will have to find out the rest for yourself No need to pay for some overpriced, outdated sneaker book. Sneaker Mayhem 2021 Edition has everything a sneaker head dreams about and it's the cheapest, most up-to-date sneaker coffee table book on Amazon. Since you are buying from Amazon, if you're not satisfied with it you can just return it and get your money back within a few days. You lose nothing. Scroll up and buy your copy of Sneaker Mayhem: The Ultimate Sneaker Book for Sneakerheads 2021 Edition today!

Sneaker Wars Feb 22 2022 Traces the fierce rivalry between brothers Adi and Rudi Dassler, who launched a successful shoe business from their mother's laundry room in Germany before a bitter feud prompted their separation and launch of

competitors Adidas and Puma. 25,000 first printing.

Sneakers 2 Apr 26 2022 A definitive guide to the rarest, most covetable, limited-edition sneaker designs Sneakers: The Complete Collectors' Guide was a phenomenal success, setting trends in sneaker design and collecting that continue to this day. Brands have since reissued classic designs and started creating the shoes that have spurred a new wave of collecting: limited editions, often designed in collaboration with invited artists, designers, musicians, cultural icons, and co-brands. Sneakers: The Complete Limited Editions Guide brings you the very best limited edition and collaborative sneakers that have been released over the last ten years, a time when sneaker design has transcended its origins to explore new territories in global design culture, including fashion and art. Over 300 designs from fifteen brands have been carefully selected and photographed, with 100 outstanding examples showcasing the burgeoning trend for direct collaborations. From Nike working with New York graffiti artists Futura and Stash, to Reebok collaborating with superstar producer Pharrell Williams or Vans teaming up with Marc Jacobs, brands have used collaboration to build in exclusivity and desirability and to connect with new consumers.

Sneaker Coloring Book May 16 2021 Take a break from your stressful day-to-day sneaker hunting and amp up your creativity. In the Sneaker Coloring Book you can color your most beloved shoe models in whatever way you want. You can relax your mind with some peaceful coloring fun, or get heads on creative adding that complex design you always wished for your favorite sneaker model. Whether you are an advanced sneaker head or just have the slightest interest in street fashion and sneakers, you can't go wrong with the Sneaker Coloring Book! Equally well suited for kids and adults, the book's 50 pages are packed with illustrations of some of the most iconic sneaker models of all times. From the original Pro Keds, Adidas Superstar and Vans Sk8-Hi, via '80s classics such as Troop and Air Jordan, to recent models like Nike Marty McFly, Puma Creeper, Balenciaga triple S and Adidas Yeezy - just to name a few of the many models included in the book. The shoes in the Sneaker Coloring Book are illustrated by Alexander Rosso, a sneaker nerd of rank who has spent the past 12 years working as a graphic designer and illustrator, mainly in the music and streetwear business. The Sneaker Coloring Book is the perfect gift for anyone interested in sneakers, design and streetwear! The Sneaker Coloring Book is marker friendly! Use your favorite markers without the risk of ruining the illustration on the other side of the paper. The Sneaker Coloring Book is the latest in Dokument Press' popular coloring book series, with titles such as Hip Hop Coloring Book and Graffiti Style Coloring Book.

Out of the Box Oct 01 2022 A groundbreaking traveling exhibition, Out of the Box showcases sneakers, from the mid-nineteenth century to sports performance breakthroughs, to present-day cultural icons. Drawn from the collection of the Bata Shoe Museum and significant private collectors, museums, and archives—including adidas AG, Converse Archives, Kosow Sneaker Museum, Nike Archives, Northampton Museums and Art Gallery, and Reebok Archives—this selection is richly contextualized with interviews and essays by design innovators, sneaker collectors, and cultural historians, creating a backdrop of the technical innovation, fashion trends, social history, and marketing campaigns that shaped the form over the past two centuries. Out of the Box includes sneakers ranging from an 1860 spiked running shoe, a pair of 1936 track shoes, Air Jordans I–XX3, the original Air Force 1, and early Adidas Superstars to contemporary sneakers by prominent figures including Damien Hirst, Jeremy Scott, Jeff Staple, and Kanye West. The book also highlights sneakers and prototype drawings that span the career of Nike sneaker design legend Tinker Hatfield, making this the definitive illustrated history of sneaker culture.

Sneaker Freaker. The Ultimate Sneaker Book! Nov 02 2022 Every Sneaker Story Worth Telling! A 15-year anthology of cult magazine Sneaker Freaker When self-acclaimed Sneakerhead Simon "Woody" Wood decided to pursue his love of sneakers--and freebie footwear--with a publication, the mighty Sneaker Freaker was born. From its punk fanzine style first edition in 2002 to today's slick print and online operation, the independent magazine has remained at the fore of the global sneaker scene, documenting every collab, limited edition, retro reissue, Quickstrike, custom shoe and more, with raw, fastidious passion. This massive anthology celebrates 15 years of Sneaker Freaker, featuring the magazine's finest pages together with over 130 pages of expert sneaker content never seen before. As "funny and serious, meaningful and pointless at the same time" as the magazine's own ethos, the book packs in more than 650 pages of dense insider knowledge, hundreds of beautiful photos, as well as Woody's own obsessional observations. The book rollicks through some 100 years of sneaker history, documenting Air Max, Air Force, All Stars, Dapper Dan, Michael Jordan, Reebok Pump, and Nike Skateboarding, alongside more obscure treasures like Troop, SPX, and Vision Street Wear. All the major sneaker moments are all there, from Kanye to adidas Futurecraft, Nike Air Force 1 to New Balance, as well as landmark collabs, leading advertising campaigns, and crux talking points, not least Nike vs adidas. All Sneaker Freaker pages have been meticulously redesigned for this book edition, with fresh updates bringing every story up to speed, while preserving the charm of the original prose. Through all the limited editions, customs, retro reissues, and samples, this is the definitive source of sneaker knowledge you'll love as hard as your Beaters. "The most definitive sneaker culture magazine on the planet!" -- MTV

Calendar Mysteries #9: September Sneakers Jul 26 2019 In the ninth book of the Calendar Mysteries, an early chapter-book mystery series featuring the younger siblings of the A to Z Mysteries detectives, Bradley, Brian, Nate, and Lucy have taken care of the first-grade class hamster, Goldi, for the summer. But on the first day of school, when they plan to bring her back, Goldi is missing! In place of her cage is a green-and-orange sneaker key chain. Soon, the kids spot green-and-orange sneakers all over Green Lawn. And they find out other things have been disappearing around town, too. Can the four friends track down the sneaker sneak and get Goldi back?

The Art of Sneakers Dec 31 2019 A unique collection of works from 20 very different creative minds, THE ART OF SNEAKERS shines a light on the next-level creativity springing from the Jordan Generation. Sneaker culture is one of the most dynamic forces in the world. It courses through the zeitgeist via fashion, sports, music - and especially art. Creators operating

in a wide range of mediums - from sculpture and graphic design to origami and food - have been inspired by footwear fandom. THE ART OF SNEAKERS (@theartofsneakers) is a celebration of those artists and the movement they are a part of. A unique collection of works from 20 very different creative minds, THE ART OF SNEAKERS shines a light on the next-level creativity springing from the Jordan Generation. One artist deconstructs the most sought-after, exclusive sneakers in the world and turns them into dizzyingly intricate masks. Another uses nothing more than pencil, paper, and an insane amount of patience to create stunning photorealistic drawings of her favorite shoes. Yet another takes shoeboxes and cuts them into hundreds of pieces, shaping them into something like life-size cardboard taxidermy. The Art of Sneakers is presented by snkrINC (@snkrinc) - a media brand representing global sneaker culture - and is meant to serve as an inspiration for all artists, current and future, to make something beautiful from their passions.

Sneaker Flip Nov 09 2020 Sneaker Reselling, the billion-dollar industry that everyone and their grandpa wants to tap into. Some may come out winners, while others take a loss. Very few will successfully make millions, create an empire, and have direct access to the rarest commodities in the fashion and sports world. This book takes a deep dive into the world of sneaker reselling, covering every aspect so you know what's right for you. From how to start your business to multiplying it, this book will turn you into a plug, a celebrity, a profound business owner, or even the average teenager making millions at home! It all starts with this book on how to become a successful sneaker reseller. Don't believe me? Look at me! I went from a sneaker reseller to a self-made millionaire all before the age of 23, and I owe it all to this book and the world of sneaker reselling! This comprehensive guide to sneaker reselling covers every topic in the industry with additional bonuses such as a Log Book, Sneaker Terminology, Tips & Tricks, AND MORE!

Sneaker Puzzle Nov 21 2021

The Case of the Sneaker Snatcher and Other Mysteries Nov 29 2019 Jack B. Quick and his detective squad investigate the theft of everyone's sneakers, as well as three other mysteries

Complex Presents: Sneaker of the Year Oct 21 2021 In 1985, Nike released Michael Jordan's first sneaker, the Air Jordan 1, and sneaker culture was born. Now thousands of people wait in line at Supreme, and companies throw millions of dollars at LeBron James to keep him in their marketing plans. The trend that saw steady growth for decades with the emergence of sports, hip-hop, and sportswear advertising has exploded into a phenomenon. And no one has watched that phenomenon more closely than Complex. Sneaker of the Year explores the past 35 years of sneaker culture with the expertise, authority, and passion that only Complex can offer. With vibrant photographs and illustrations throughout, as well as input from some of the sneaker world's most important voices, this compilation is a must-have for hypebeasts and sneakerheads everywhere.

The Sneaker Coloring Book Apr 14 2021 A coloring book for grown-ups, The Sneaker Coloring Book is a collection of 100 black and white line drawings of popular sneaker designs, shown in side view, to color, alter, or customize. The models featured are 100 of the most popular designs from 1916 to the present day from 18 major brands including Adidas, Converse, New Balance, Nike, Onitsuka Tiger, Puma, Reebok, and Vans. Brand, model name, launch date, and category are listed for each sneaker. The drawings are printed on high-quality drawing paper and the pages are perforated so that a drawing can be removed once completed. Taking a fun and highly original approach to sneaker culture, the book will appeal to anyone who likes to color and customize their sneakers, to fashion and footwear designers, illustrators, graphic designers and, above all, to the sneaker fanatics who want to own every book about their favorite subject.

SLAM Kicks Mar 02 2020 The definitive primer on the world's most popular shoe: the basketball sneaker. Basketball shoes have a long and storied history both on and off the court. Back in the 1930s, a basketball sneaker was created for straight-up performance. Today, hoops footwear do double duty: they're designed for and by elite players, but to sneakerheads, how they look is nearly as important as how they perform. SLAM Kicks breaks down the path of the basketball sneaker, from the birth of the very first iconic shoe, the Converse Chuck Taylor All-Star, to the white-hot best-selling cultural-phenomenon Nike Air Jordan sneaker line. This book showcases the hottest basketball kicks over time, throwbacks and new shoes alike, covering each legendary sneaker and its design, the technical advancements found in the shoe, the athletes who made the shoe famous, and the cultural waves the footwear has made off the basketball court. Featured sneakers also include the Adidas Jabbar, the Puma Clyde, the Nike Air Force One, the Reebok Question, the AND1 Tai Chi, the Nike Zoom Kobe IV, and many others. SLAM Kicks: Basketball Sneakers That Changed the Game is the perfect gift for basketball-sneaker fans and street-fashion enthusiasts alike.

Sam's Sneaker Squares Jan 12 2021 When Sam devises "sneaker squares," he uses them to measure the area of the lawns he mows for his neighbors. Will his calculations help him earn enough money to buy the bike of his dreams?

Sneakers May 04 2020 An illustrated guide to top collectible sneakers showcases more than 180 culturally significant designs from the Converse All Star to the latest Nike Air models, in a reference complemented by histories of fourteen leading brands, tips on how to build and maintain a collection, and a directory of resources. 10,000 first printing.

The Sneaker Book Oct 09 2020 Sneakers are more than just athletic shoes - they are also fashion statements, status symbols, and cultural icons. This book traces the progression of sneaker design from the early canvas-topped rubber soles to the hi-tech innovations of the late 1980s. Over 450 color and black-and-white images compiled from magazine advertisements that date back to 1940 explore a half-century of athletic shoe design for track, football, soccer, baseball, basketball, running, tennis, and casual wear. Included are designs by Converse, Keds, Adidas, Nike, Puma, Reebok, and New Balance, among other companies. Fashion historians, designers, and sneaker fans will all love this exciting book.

Sneakers x Culture: Collab Mar 26 2022 A celebration of the great sneaker collaborations that have reimagined the shoe, elevating this most practical of footwear into the realm of wearable art. The ubiquitous sneaker is the canvas upon which so many defiers of convention--artists, musicians, athletes, and celebrities--have sought to make their mark and through the

sneaker contribute to a unique identity and attitude among sneakerheads everywhere. Collected here are the best sneaker collaborations with the biggest makers--Adidas, Converse, Nike, Puma, Reebok--featuring nearly one hundred famous, infamous, and lesser-known partnerships. Museum-quality studio photographs of each sneaker are accompanied by visuals collected from the archives of sneaker makers, as well as ephemera such as design sketches and drawings illustrating the creative process. Author Elizabeth Semmelhack has conducted interviews with many collaborators, including an extensive Q&A with Chris Hill, design manager of Reebok, who has worked with Pyer Moss, Cam'ron, and many others. In her introduction, Semmelhack explores the history of collaborations, starting at the beginning with Jack Purcell, whose sneakers remain virtually unchanged today. More than eighty sneaker collaborations are featured, including Virgil Abloh (ten styles!), KAWS, Pharrell Williams, Bobbito Garcia, Damien Hirst, Jeremy Scott, Eminem, Supreme, Chanel, Missoni, Rihanna, Missy Elliott, Dr. Woo, and Fear of God.

Sneakers Sep 19 2021 An absolute necessity for design devotees and sneakerheads of all ages. Sneakers is a definitive exploration of the creative energy, innovation, collaboration, and visionary intelligence behind the cultural phenomenon of sneakers.

1000 Sneakers Jul 30 2022 This book comprehensively showcases sneakers through time from early Air Jordans, the original Air Force 1, and Adidas Superstars to iconic contemporary designs by pop culture figures like Kanye West and cool fashion designers like Yohji Yamamoto and Martin Margiela--a visual history of the world's most coveted and popular footwear, from early Keds and Converse All Stars to the latest fashion and design icons. Every sneaker has a story to tell, and this encyclopedic book features 1,000 full-color images of the sneakers that have most influenced global sneaker culture with examples to engage sneaker aficionados of all stripes. Trainers, tennis shoes, kicks—whatever you call them, the sneaker has risen to global popularity with a huge international audience clamoring for the rarest, the latest, or the reissued classics. Every angle is covered—throwbacks and new shoes alike—with legendary sneakers, groundbreaking designs, and technical advancements, as well as the athletes and celebrities who made the shoe famous. Included are the Adidas Jabbar, the Puma Clyde, the Nike Air Force 1, the Reebok Question, the Nike Zoom Kobe IV, and many others from acknowledged classics, along with less remembered styles worthy of recognition, such as the Royal Master Pro-Keds or the Sk8 High Vans, and one-of-a-kind limited releases like the 1971 Kareem-Abdul-Jabbar Adidas. 1000 Sneakers features detailed reference sections for collectors, histories of leading brands and designers, and anecdotes from the worlds of sports, fashion, hip-hop, and popular culture, making this book the perfect gift for sports, design, and street fashion enthusiasts alike.

It's More Than Just Buying Sneakers Aug 19 2021 A book about Sneakerheads, written by a Sneakerhead, for the advancement of Sneakerheads and the enlightenment of those who are not Sneakerheads. Most people have never heard the term "Sneakerhead". They do not have an idea of what a Sneakerhead is, what Sneakerheads are about or what it is that a Sneakerhead does. This book is a guide on how to talk the talk, walk the walk and broaden not only your knowledge of Sneakerheads, but your personal sneaker collection as well. For the average person you will find a new awareness and understanding about the sneaker community and those within it. Whether new, old or continuing your passion for sneakers. Break open the book and break into the world of Sneakerheads.

Sneaker Century Jun 16 2021 Whether you call them kicks or sneakers, runners or gutties, you probably have a pair of athletic shoes in your closet. The earliest sneakers debuted in the 1800s and weren't much more than a canvas upper and a flexible sole made of a crazy new materialrubber. The stuff might have been new to Americans then, but for thousands of years, the indigenous peoples of the Amazon Basin of South America had been using latex made from the milky sap of hevea trees to protect their feet from rocks, sticks, and biting insects. Once Charles Goodyear figured out how to make the stuff more durable, sneakers were here to stay. Early sneakers were initially designed for elite athletes, but kids and teens quickly adopted them. Some of the first brands included Converse, Brooks, and Saucony. German companies Adidas and Puma started up during World War II. The Nike shoe debuted in the 1970s (with a bit of inspiration from a waffle iron). As fitness crazes took off in the 1980s, people all over the world started buying the shoes for workouts and everyday wear. At about the same time, companies began hiring high-profile athletes and pop stars for big-dollar endorsements, and shoe sales soared into the stratosphere to the tune of billions of dollars each year. In Sneaker Century, follow sneaker fashions and the larger-than-life personalities behind the best known athletic shoe brands in history. Learn how teen sneakerheads became important style makers and drove the success of NIKE, Inc., and other shoe companies. Look behind the scenes at the labor-intensive process of manufacturing sneakers. Explore the sneaker frontier of the futurerecycled shoes, earth-friendly initiatives, and high-fashion statements. Get ready to speed through the Sneaker Century!

Sneaker Mayhem Feb 10 2021 Discover The World of Highly Exclusive Sneakers in The Palm of Your Hands with the Sneaker Mayhem: Sneaker Coloring Book! Color in the most unique, sought-after sneakers in the world only in Sneaker Mayhem: The Ultimate Coloring Book for Sneakerheads. With exclusive, never before seen, hand drawn illustrations of the coolest sneakers around. Featuring: Nike Air Jordan I Off-White x Nike Dunk Low "Pine Green" Nike Air Max 97 "Sean Wotherspoon" Vans Old Skool Pro S Nike Air Jordan I Travis Scott 'Reverse Swoosh' And Many More... Sneaker Mayhem: The Ultimate Coloring Book for Sneakerheads is the perfect gift for any sneakerhead. It is guaranteed to entertain for hours. Order Your Copy Exclusively On Amazon. Just Scroll Up and Click the Buy Button Today!

Mass Customisation in Sports Sep 07 2020 This book deals with the topic of mass customisation in sports and focuses on the sneaker market. In this context, this well known marketing tool is examined from the consumers point of view. Moreover, a short consideration from the producers point of view has been implemented. The main subject areas are the willingness to pay by consumers and the consumers confusion as well as the topic brand loyalty in combination with mass customisation in the sneaker market. For this reason, the literature on individualisation and mass customisation is firstly analyzed to subsequently

discuss the market for mass customised sneakers. Later, a total of 23 research hypotheses are proposed and empirically tested. To achieve this goal, an online-based quantitative research study including 254 questionnaires was conducted. On top of this, a comparison between the consumer's and producer's point of view has been addressed. Results reveal that creating individuality is an important intention for consumers to purchase customised sneakers. This is also positively associated with a higher willingness to pay. Regarding consumer confusion, the present work clearly points out that consumers prefer transparent and clean interactions. From a brand loyalty standpoint, this study confirms that the effect on the brand loyalty from mass customisation does not depend on the existing brand loyalty. Beyond this research contribution, an interesting view concerning the practical application of these findings is also offered. Specifically, what needs to be done to improve the attractiveness of mass-customised sneakers? How can manufacturers increase the willingness to pay? What is crucial in strengthening brand loyalty through mass customisation?

The Super Sneaker Book Dec 11 2020

Story Structure Aug 26 2019 "Writing is structure," William Goldman said, but too often aspiring writers plunge into their work without grasping this fundamental principle. Story structure is one of the most important concepts for a writer to understand--and ironically, one of the least frequently taught. In this book, New York Times-bestselling author William Bernhardt explains the elements that make stories work, using examples spanning from Gilgamesh to *The Hunger Games*. In each chapter, he introduces essential concepts in a direct and easily comprehended manner. Most importantly, Bernhardt demonstrates how you can apply these ideas to improve your own writing. William Bernhardt is the author of more than thirty novels, including the blockbuster Ben Kincaid series. Bernhardt is also one of the most sought-after writing instructors in the nation. His programs have educated many authors now published by major houses. He is the only person to have received the Southern Writers Gold Medal Award, the Royden B. Davis Distinguished Author Award (U Penn) and the H. Louise Cobb Distinguished Author Award (OSU), which is given "in recognition of an outstanding body of work that has profoundly influenced the way in which we understand ourselves and American society at large." The Red Sneaker Writing Center is dedicated to helping writers achieve their literary goals. What is a red sneaker writer? A committed writer seeking useful instruction and guidance rather than obfuscation and attitude. Red sneakers get the job done, and so do red sneaker writers, by paying close attention to their art and craft, committing to hard work, and never quitting. Are you a red sneaker writer? If so, this book is for you.

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